Norms

Values

Customs

Race

Language

Social Patterns

Gender Roles

Emotional display

Gestures

Cognitive abilities

Socio-economic/Classes

Family Structure

Child Rearing Practices

Timing/Rhythm

Political System

Religion

Moral development

Rules of Etiquette

Prejudices

Economy

Attitude to Weather

Role of Nature

History/Heritage

Architectural Styles

Territorial Space

Textures

Colors

Shapes

