Art, Literacy and Learning



ART activities are some of the best ways to promote literacy and brain development in early childhood. Early childhood is an especially important time for hands-on, selfdirected learning. Art engages children's senses in open-ended play and develops cognitive, social-emotional and multi-sensory skills. Meaningful art experiences provide children with authentic self-expression—the freedom of choice, thought and feeling.

The Synergy Between Art and Literacy

Spatial Relations/Visual Literacy: Art promotes print awareness and the ability to differentiate scribbles, markings and shapes—as well as directionality and position.

Eye/Hand/Brain Coordination: Art promotes the ability to interpret visual information, alter that information and respond to a continuous flow of new information being sent from eye to hand to brain.

Verbal Creativity: Combining literacy and art activities allows children to expand their oral communication skills and learn a wide range of sensory-rich vocabulary words.

Visual Creativity: Combining literacy and art experiences allows children to represent their ideas and feelings visually, and enhances imagination, visual language, and spatial relations skills.

Aesthetics: Combining literacy and art allows children to have daily opportunities for aesthetic expression.

Self-Esteem: Self-esteem is enhanced when children's emerging literacy skills and art explorations are valued and respected.

Developmental Goals of Art

Physical Development

- 1. Fine-motor development
- 2. Visual/perceptual development
- 3. Eye/hand/brain coordination
- 4. Spatial awareness

Cognitive Development

- 1. Decision making skills
- 2. Problem solving skills
- 3. Cause and effect understanding
- 4. Non-verbal communication

Social Development

- 1. Social and oral language skills
- 2. Sharing materials and taking turns
- 3. Respect for own work and work of others
- 4. Multicultural awareness

Emotional Development

- 1. Independence in making choices
- 2. Creative self-expression
- 3. Sensory pleasure and satisfaction
- 4. Self-esteem

Practical Ideas for Your Classroom

- Create a rich literacy environment by putting books, print materials and writing materials in all areas.
- Organize field trips to libraries and post offices, so children can experience real-world literacy concepts.
- Organize field trips to local artists' studios, and expose children to real artists at work in their community.
- Provide visual stimulation with pictures, photos, art posters and children's art throughout the classroom.
 - Combine art and language activities to create books, posters, charts and dramatic play/storytelling props.
 - Introduce a wide variety of art experiences, such as construction, collage, drawing, fingerpainting, modeling, outdoor art, group mural painting, watercoloring, printmaking, stitchery, sculpting.